

# 5 reasons why you should send your **incredibly hard-working employee** to ColdFront 2017

## 1. NEW MOTIVATION

It's a perfect way for your employee to get kickstarted after a long summer vacation. He/she will return more motivated and with a new boost of energy.

## 2. LEARNING GUARANTEED

- JavaScript / React / Framework
- HTML / CSS / styling techniques
- Platforms / browsers / runtimes
- Global trends and movements
- Human aspects of building software

## 3. LEARN FROM THE BEST

Let your employee be inspired by the most talented developers and influencers in the world - not only by listening to their talks, but also by talking to them personally during the breaks.

## 4. THE COMMUNITY

Be a part of this growing community at ColdFront and the techfestival in Copenhagen. Also, your employee can help you scout for new talents!

## 5. SHARING IS CARING

Sharing is caring! Therefore, online video and slides will be available to all attendees afterwards. So, your employee will bring back the knowledge to your office, and you won't miss a thing!

